

# Résumé

## Mark Andersen

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### Address

600 Moulton Ave, #300  
Los Angeles, CA 90031

### Contact

mark@touchmarkguitars.com  
mark@zoomoutdesign.com

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### Professional Employment

- 2012 - 2015 **Founder and CEO Touchmark Guitars LLC**, Los Angeles, CA  
An Innovative disruptive entrepreneurial venture that is currently ongoing
- 2004 - 2015 **Owner - Zoom Out Design**. Los Angeles, CA  
Specializing in entrepreneurial strategic design development programs
- 1992 - 2003 **Owner - Direct Design**. Pasadena, CA  
Specializing in traditional product development programs
- 1988 - 1992 **Senior Designer / Project Manager, Hauser Inc.**, Westlake Village, CA  
Responsible for designing and managing a variety of successful and award-winning medical and consumer design programs. IDEA Silver and Bronze Awards. Inc Magazine...
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### Academic Appointments

- 2006 - 2013 **Core Faculty, Graduate Industrial Design Department**  
Art Center College of Design
- 2011 - 2013 **Adjunct Faculty, Industrial Design Department**  
Otis College of Art and Design
- 1994 - 2006 **Core Faculty, Product Design Department**  
Art Center College of Design
- 1997 - 2000 **Assistant Department Chair** Product Design
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### Education

- 1984 - 1987 **Bachelor of Science** of Industrial Design with distinction  
Art Center College of Design, Pasadena, CA
- 1982 - 1984 **Associate of Arts** degree with honors  
American River College, Sacramento, CA
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Thank you for your consideration